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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/763,360 Confirmation No. : 5293  
First Named Inventor : Nicholas WEBB  
Filed : August 9, 2001  
TC/A.U. : 2673  
Examiner : V. Shankar  
  
Docket No. : 038819.49686US (Formerly 3036/49686)  
Customer No. : 23911  
  
Title : Acoustically Activated Marketing Device

**AMENDMENT**

**Mail Stop AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**August 16, 2006**

Sir:

The following amendments and remarks are respectfully submitted in response to the Office Action dated March 21, 2006.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.